



NURSE RETENTION AND CAREER SATISFACTION

Healthcare Industry

PROBLEM

THE HIGH COST OF TURNOVER OF NURSING PROFESSIONALS



EMPLOYEE TURNOVER

Average time to fill vacancy is 89 days

* NSI, Nursing Solutions Inc.



TURNOVER COSTS

Average cost of turnover is \$40,038

* NSI, Nursing Solutions Inc.



TURNOVER EXPENSE

Average expense is \$5.1 million annually

* NSI, Nursing Solutions Inc.

The national average turnover rate for bedside registered nurses has risen to 18.7%. The high costs of turnover for each nurse who leaves can seriously impact patient outcomes and a hospital's bottom line. In fact, the average hospital loses approximately \$5.1 million per year due to employee turnover. Surprisingly, fewer than half of all hospitals have a strategy for retaining these front-line employees.

SOLUTION



Promotional products can play a key role in a comprehensive nursing professionals program designed to improve quality of life, career satisfaction and retention. Honor nurses monthly, not just annually with an employee recognition program that considers their daily activities. Focus on ways to ease stress, improve best practices and keep them energized.

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HYDRATION



CORKCICLE® Tumbler - 16 Oz.

100481-006 Matte Black • 100481-070 Gunmetal
100481-100 Gloss White • 100481-118 Prismatic
100481-240 Walnut 100481-405 Gloss Navy
100481-617 Cardinal Red



Aviana™ Dallas To-Go Cup - 23 Oz.

101060-001 Black • 101060-100 White
101060-681 Rose Gold



MiiR® Vacuum Insulated Wide Mouth Bottle - 32 Oz.

100740-009 Black Powder
100740-104 White Powder



HEALTHY EATING



Renew rPET Lunch Cooler

101032-001 Black



W&P Porter Bowl - Plastic

100507-088 Charcoal



Igloo® Avalanche Lunch Cooler

100417-095 Deep Fog
100417-411 New Navy



ENERGY BOOST



Goodies For Good RuMe® Snack Pack

101027-001 Black • 101027-281 Burlap Pattern



88 Acres Power Break - Nut Free

101010-101 Natural



The MiiR® Commuter

100355-009 Black Powder
100355-104 White Powder
100355-120 Basal • 100355-458 Home

