

INDUSTRY: FINANCIAL

Client Gifting



Gemline®

Dometic Unrestricted Tote XL Cooler - 26L 103052-K03



Case History

Challenge: A large national bank wanted to recognize its top clients with a memorable and practical gift. Rather than choosing a traditional corporate gift, the bank was looking for something unique, versatile, and useful enough to become part of their clients' everyday lives.

Solution: The Dometic Unrestricted Tote XL Cooler delivered the perfect combination of versatility and functionality. More than just a cooler, this multiuse tote transitions effortlessly from keeping drinks cold at the campsite to carrying essentials on a trip. With its go-anywhere design, the bank was able to give its valued clients something unexpected, practical, and made to be used again and again.