

INDUSTRY: EDUCATION

Grad Gifts



Gemline®

- Samsonite Mobile Solution Everyday Toiletry Bag and 6 Piece Travel Bottle - 101850-001
- Samsonite 3 Piece Compression Packing Cube Set - 102373-001



Case History

Challenge: A major California state university sought a premium gift for their MBA graduating class—something meaningful and practical. With many students preparing to travel for interviews or to launch their new careers, they wanted a high-quality travel item that would support their next chapter and leave a lasting impression.

Solution: With a \$100 budget per gift, we curated a thoughtful travel bundle featuring the Samsonite Packing Cube Set and the Mobile Solution Toiletry Bag with 6-Piece Travel Bottle. These essentials—crafted by a trusted travel brand—offered both style and function, making them perfect companions for any journey.