

INDUSTRY: CONSTRUCTION

On the Job



Gemline®

Igloo® Playmate Elite 16 Qt Cooler - 101642-876



Case History

Challenge: A large construction company needed a practical lunch solution for their on-site crews. Since workers are unable to leave the job site during lunch breaks, the company wanted to provide a cooler that could keep food and drinks cold for hours while withstanding the rigors of a tough work environment.

Solution: The company selected the Igloo Playmate Elite Cooler as a functional gift for their crews. Made in the USA, this cooler offers a key advantage that resonates in the construction industry. Its molded-in handle and easy push-button lid offer convenient portability and secure storage, ensuring meals stay intact and ready to enjoy on the job site.