

INDUSTRY: CONSTRUCTION

Employee Rewards



Gemline®

Case History

Igloo® Kooltunes® 14 Qt Cooler 102136-100



Challenge: A large US-based construction company wanted something to give to all the lead engineers for completing a job. With a budget of \$200 per item, they needed something that was functional both on the job site and at home, all while being unique.

Solution: The Igloo Kooltunes cooler was the perfect gift for their engineers. Not only is it unique, but also from a recognizable brand. The combination of the classic Igloo Playmate cooler style with a fun Bluetooth® speaker was exactly the type of product the customer wanted.