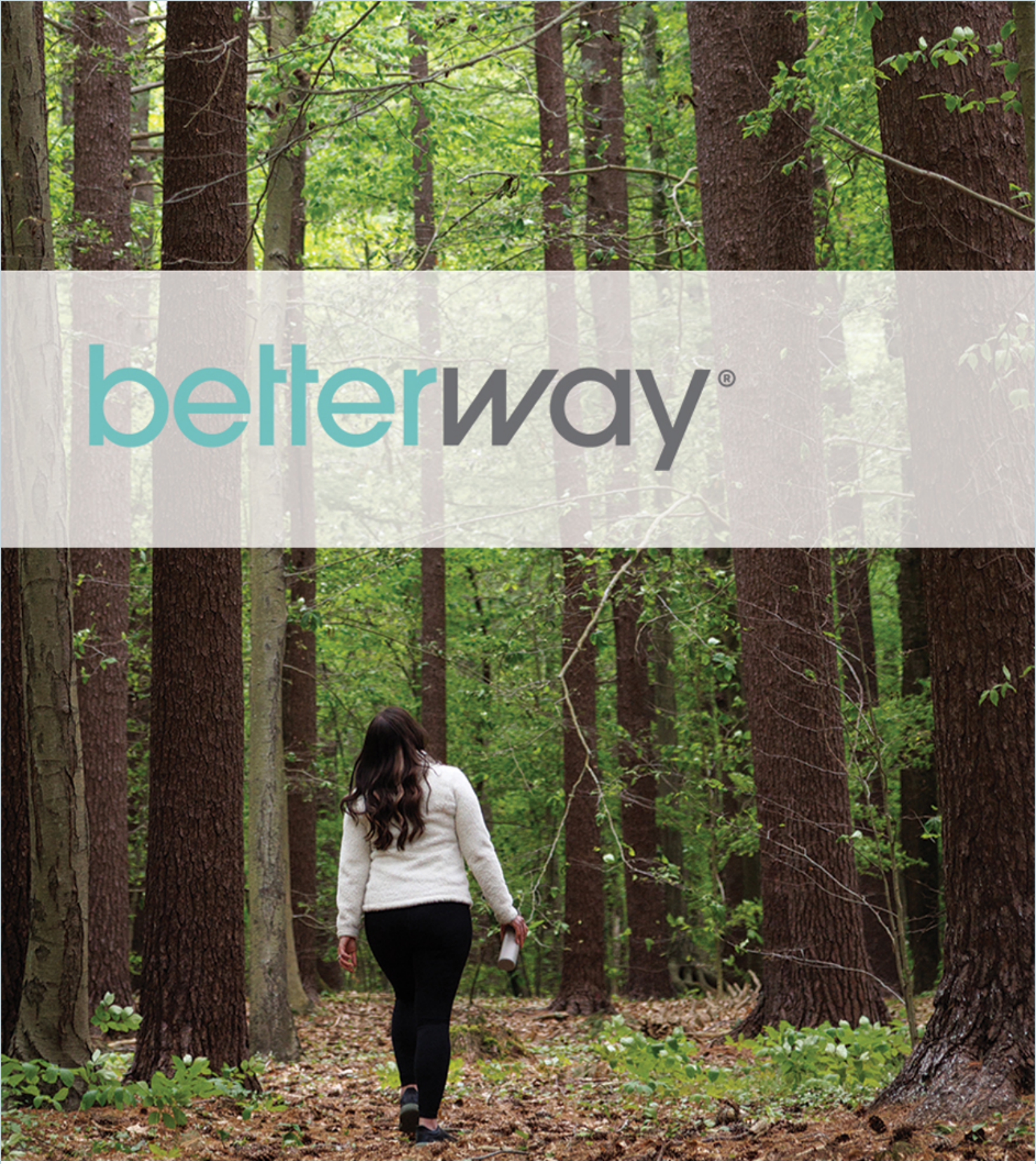


betterway® Product Catalog



A Commitment to Purpose and Accountability

betterway® is more than a program – it's a mindset that challenges us to do better every day for people and the planet. This philosophy shapes not only the products we design and the partnerships we build, but aligns with Gemline being a **Public Benefit Corporation (PBC)**, as we are legally required to balance profit with purpose.

Additionally, as a **Certified B Corporation**, we voluntarily meet the highest standards of social and environmental performance, transparency, and accountability. Through betterway, we hold ourselves to these commitments, driving meaningful impact and a more responsible future.



Our betterway® products fall into four key categories:

Preferred Materials, Cleaner Materials, Carbon Accountability, and **Charitable Impact.**

These criteria are not mutually exclusive–many of our products proudly meet multiple standards.

Preferred Materials

We are committed to using recycled materials and sustainably sourced natural fibers whenever possible. Our products are designed for longevity, with a focus on reducing single-use plastics.







Aviana™ Rowan Recycled Nylon Bottle Sling - Aware™

102750

Starting at
$19.98



Aviana™ Rowan Recycled Nylon Tote Cooler - Aware™

102751

Starting at
$24.98

Gemline®

View all of our betterway products at gemline.com



Heritage Supply Co. Legacy Laptop Portfolio

102468

Starting at
$49.98



Heritage Supply Co. Legacy Tote

102467

Starting at
$39.98





Heritage Supply Pro® Recycled rPET Tool Bag

102784

Starting at
$49.98

Dark Grey



Heritage Supply Pro® Recycled rPET Tool Belt Pouch

102782

Starting at
$24.98

Dark Grey

Gemline®





Well Studio Recycled Nylon Duffel - AWARE™

102780

Starting at
$69.98

Black



Well Studio Recycled Nylon Dual Pouch Lanyard - AWARE™

102781

Starting at
$14.98

Black





CapeShades Recycled Bamboo Sunglasses Black Frame

103036

Starting at
$8.98



CapeShades Recycled Bamboo Sunglasses Tortoise Frame

103037

Starting at
$8.98





VSSL Rift Tumbler - 10 Oz.

103016

Starting at
$34.98



VSSL Rift Tumbler - 16 Oz.

103018

Starting at
$39.98



Dometic Unrestricted Backpack Cooler - 24L

103050

Starting at
$285.00

Slate



Dometic Unrestricted Tote Cooler - 11L

103051

Starting at
$155.00

Slate

Gemline®

View all of our betterway products at gemline.com





Samsonite Convertible Luggage Cover and Laptop Backpack

102708

Starting at
$39.98

Black



Samsonite Travel Beverage Caddy

102709

Starting at
$14.98

Black





Well Studio Cork Yoga Mat

102769

Starting at	
$47.98	Cork



Well Studio Cork Block

102774

Starting at	
$24.98	Cork

Gemline®



Bayside Recycled Cotton Boat Bag - AWARE™

102707

Starting at
$29.98



Bayside Oversized Resort Towel

102717

Starting at
$32.98

Bayside
Beach Towel





Merrimack Hat Co.™ Sun & Sport Visor

102704

Starting at
$12.98



Merrimack Hat Co.® Bristol Cap

102240

Starting at
$9.98



Ahead Stewart Cap

102957

Starting at
$18.98





Zero-Waste Bamboo Utensil Kit

102205

Starting at	
$9.98	Natural



Bamboo Coaster Set

102173

Starting at	
$14.98	Bamboo



Mini LED Bamboo Flashlight

102222

Starting at	
$5.98	Black/Fresh Bamboo



Bamboo Serving Set

102172

Starting at	
$17.98	Bamboo

Gemline®

View all of our betterway products at gemline.com



La Cuisine Cheese Board with Serving Set

101215

Starting at
$29.98

Wood



La Cuisine French Rolling Pin with Storage Bag

101408

Starting at
$16.98

Wood



La Cuisine 2 Tier Serving Tray

102166

Starting at
$34.98

Wood



La Cuisine Cheese & Fruit Board

101620

Starting at
$23.98

Wood

Gemline®

View all of our betterway products at gemline.com



Out of The Woods® Jute Trim Box Tote

102821

Starting at
$19.98

Natural



Out of The Woods® Jute T-Strap Tote

102688

Starting at
$24.98

Natural







RINGO Pro Water Bottle with Magnetic Booster Ring - 24 Oz.

102994

Starting at
$59.98



Cool Gear® Oasis Straw Bottle - 14 Oz.

102685

Starting at
$9.98

Gemline®



Axis Glass Chug Bottle - 21 Oz.

102944

Starting at
$19.98



Igloo® Sport Sipper - 20 Oz.

102139

Starting at
$24.98



CORKCICLE® Tumbler - 12 Oz.

102970

Starting at
$34.98



CORKCICLE® Sport Canteen - 20 Oz.

102404

Starting at
$46.98



MiiR® Sipper Straw Bottle - 16 Oz.

102600

Starting at
$34.98



MiiR® Vacuum Insulated 360 Traveler - 16 Oz.

102928

Starting at
$37.98



Aviana™ Rowan Recycled Sip Lid Bottle - 16 Oz.

102403

Starting at
$18.98



Aviana™ Arc Bottle - 25 Oz.

103004

Starting at
$24.98





RuMe® Recycled Medium Tote

101854

Starting at
$9.48



Harlow Laminated Recycled Shopper

102213

Starting at
$3.28

Gemline®

View all of our betterway products at gemline.com



Zero-Waste Bamboo Utensil Kit

102205

Starting at
$9.98

Natural



Osaka Bento Lunch Box

101920

Starting at
$24.98



W&P Porter Seal Tight Bowl - 24 Oz.

100511

Starting at
$27.98

Charcoal





RIGWA® Travel Bento Box 8×5

102737

Starting at
$49.98



RIGWA® Fresh Bowl 40oz

102740

Starting at
$44.98

Gemline®

View all of our betterway products at gemline.com





Pre-Game Aluminum Stadium Cup - 18 Oz.

101360

Starting at
$7.28

Gemline®

View all of our betterway products at gemline.com



Jett Aluminum Straw Lid Hydration Bottle - 16 Oz.

101745

Starting at
$7.28

White



Jett Aluminum Chug Lid Hydration Bottle - 16 Oz.

101726

Starting at
$7.28

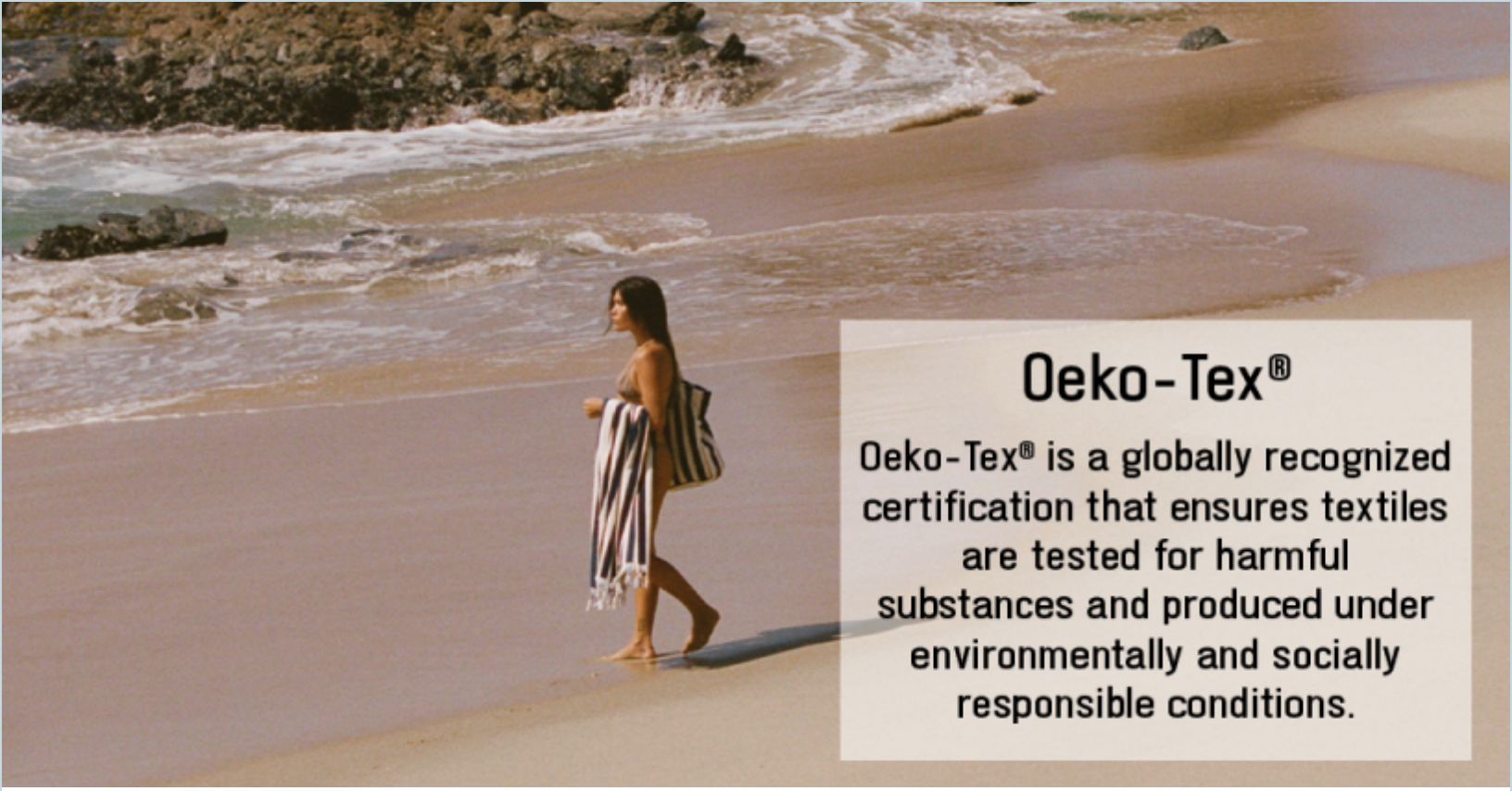




Cleaner Materials

Products made with cleaner materials ensure that the materials used are safe and non-toxic. What's more, when certified by Oeko-Tex® or bluesign®, you can also be assured that they are produced in environmentally friendly ways







Slowtide® Cabana Fringe Premium Terry Towel

103045

Starting at
$54.98

Blue



Slowtide® Driftweave Beach Blanket

102908

Starting at
$74.98

Gemline®

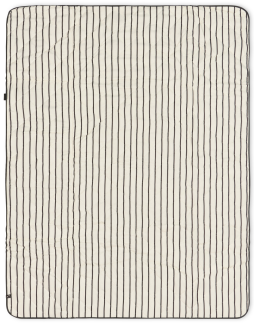
View all of our betterway products at gemline.com



Slowtide® Quick Dry Picnic Blanket

101363

Starting at
$74.98



Slowtide® Picnic Blanket Tote

102904

Starting at
$84.98

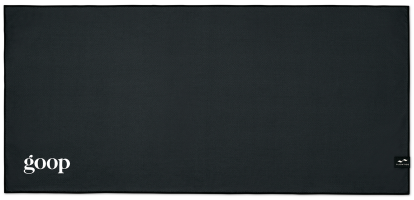
Koko Cream



Slowtide® Performance Quick-Dry Towel

102907

Starting at
$54.98



Slowtide® Mesa Quick Dry Cooling Towel

102215

Starting at
$19.98





Osprey Arcane™ Earth Large Day Backpack

102950

Starting at
$139.98

Pediment Grey



Osprey Arcane™ Earth Tote

102951

Starting at
$119.98

Pediment Grey

Gemline®

View all of our betterway products at gemline.com



Osprey Axis

101198

Starting at
$84.98



Osprey Nebula Sling

102866

Starting at
$89.98

Black



Timbuk2 City Compass Core Pack

102586

Starting at
$69.98



Timbuk2 City Compass Messenger Bag

102585

Starting at
$69.98



Discover our full range of betterway® products and initiatives at gemline.com

Certified B Corporation

